## GREAT CONTENT FOR YOUR CUSTOMERS

- Realtime News and Market Prices on Your Website -



# HERE'S THE ADDED VALUE FOR YOU AND YOUR CUSTOMERS

- Add futures prices and realtime news to your web offering
- Improved customer retention and new customer attraction:
   Make your web presence more attractive for your existing
   customers and suppliers as well as for potential new
   customers. By making your website more engaging, you make
   sure customers see your brand name regularly and you
   increase exposure to your other content.
- Improved brand image: Integrating top-notch data into your website lets both new and old customers know that you are on top of your game and up-to-date.
- Save valuable time: No need for your employees to spend time and resources keeping information on your website up-to-date.
   Let us take care of that for you.



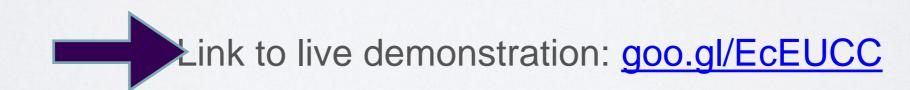
### WE OFFER 4 BUILDING BLOCKS THAT YOU CAN USE ON YOUR SITE

- 1. News ticker with Futures Prices
- 2. Tables with Futures Prices
- 3. Future Price Charts
- 4. Agri-News Board

## 1) News ticker with Futures Prices

Current futures prices +++ Matif Milling Wheat (no 2): Mar17: 169,75 € (+0,15%) // May17: 171,50 € (+0,00%) ++

- Up-to-date futures prices
- Allows you to select only the futures you are interested in displaying



### 2) TABLES WITH FUTURES PRICES

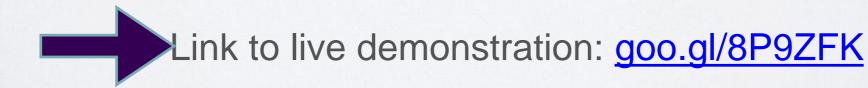
#### Matif Weizen (Nr. 2)

Kontr.		Last	+/-	Vortag	Geld	Brief	Hoch	Tief	Zeit	Vol.	OI
Dez16	~	157,75	+0,75 (0,47%)	157,00	157,75	158,00	157,75	157,25	11:08	2,246	142,913
Mär17	~	164,50	+0,50 (0,30%)	164,00	164,50	164,75	164,75	164,25	11:08	921	65,611
Mai17	~	167,75	+0,50 (0,29%)	167,25	167,50	167,75	167,75	167,25	11:09	468	50,130
Sep17	~	169,50	+0,50 (0,29%)	169,00	169,25	169,75	169,50	169,25	11:09	36	9,336
Dez17	~	172,00	+0,25 (0,14%)	171,75	172,00	172,25	172,00	172,00	11:08	3	17,802
Mär18	~			175,25	174,50	176,00			11:08		460

Kontraktgröße: t, Handelszeiten 10:45 Uhr bis 18:30 Uhr

Aktualisiert: 11 29:51 vor ~15 Sek.

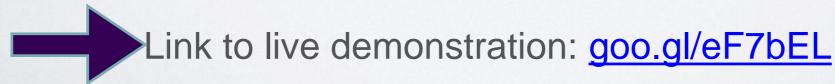
 Links to a chart for each futures contract, allowing you to see price developments over time



#### 3) FUTURE PRICE CHARTS



- Allows for 4 different graphical display modes
- Let's you zoom into the time period you are interested in (1 day, 1 week, 1 month, 3 month, All-Time)
- · Let's you chose your preferred time interval for refreshing prices



### 4) AGRI-NEWS BOARD

Officials recommend Ohio producers take the Agricultural Fertilizer Applicator Certification Program this winter

2017-01-16 15:22

Farmers in Ohio must be certified by the end of September 2017

Quelle: http://www.farms.com/

Prohibition of Neonikotinoid produced only losers 2017-01-13 16:24

The prohibition of neonikotinoiden rape pickling costs 900 million euro EU wide every year. Loser is also the environment through higher emissions and water consumption.

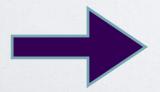
Quelle: http://www.agrarheute.com/

Close balance sheet on the global canola market 

2017-01-13 16:00

The supply balance in the global canola market closely fails 2016/17 in

- International News
- Access to German news that is immediately translated using machine translation.



Link to live demonstration at one of our German client's websites: <a href="mailto:goo.gl/yqRskb">goo.gl/yqRskb</a>

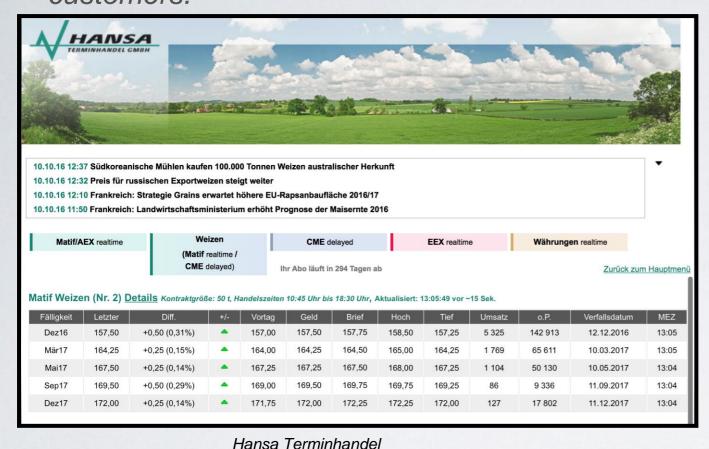
## EASY SET-UP + YOUR CORPORATE DESIGN

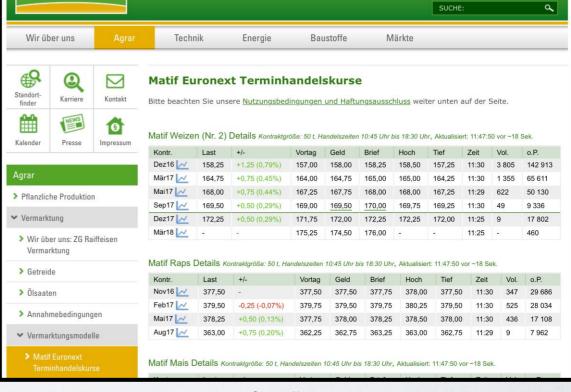
- We will be happy to use your corporate design so the colours match your brand and ...
- integrate seamlessly on any part of your site, making sure it does not feel like 'foreign elements' are on your site.
- Set-up is very easy, allowing your web developer to install your new agri news and price data in minutes.

A few Examples

Raiffeisen

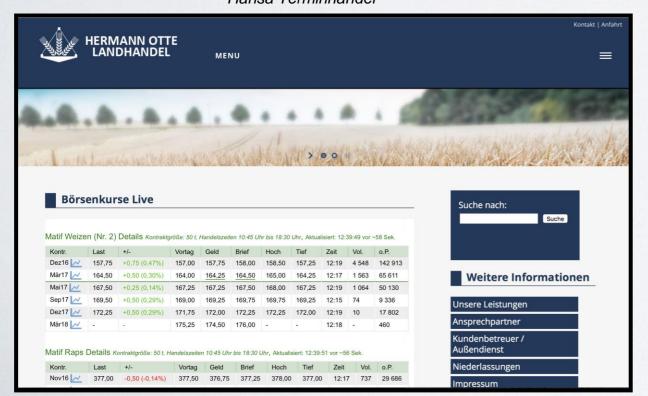
Please see how some of our other clients have implemented our technology to make their homepages more attractive and engaging by bringing realtime news and price data to their customers.





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ZG Raiffeisen



Hermann Otte Landhandel Rudolf Peters Landhandel

**RUDOLF PETERS** LANDHANDEL PARTNER DER LANDWIRTSCHAFT Kontakt | Impressum | AGB | Anfahrt | Links | Downloads | Partner | Kiebitzmarkt START / MÄRKTE / GETREIDE / ÖLSAATEN / BÖRSENNOTIERUNGEN Aktuelle Börsennotierungen Matif Weizen (Nr. 2) Zeit Vortag **Show Chart** 12:45 157.00 157.50 157.75 157.25 142.913 65,611 Mär17 Show Chart 12:45 164.25 164.00 164.00 164.25 165.00 164.25 1,698 50,130 Show Chart 169.50 9.336 169.00 Dez17 Show Chart 12:45 172.00 171.75 172.00 172.25 172.25 172.00 17.802 460 12:45 175,25 174.50 176,00 Show Chart Kontraktgröße: 50 t Handelszeiten 10:45 Uhr bis 18:30 Uhr

#### I E CHNICAL SPECIFICATIONS

- Building blocks are integrated as so-called iFrames
- Both http and https integration are possible
- Updates are automatic thanks to Ajax technology
- Each building block is 'responsive', meaning that it automatically adjusts to the space available on your website. This ensures that your site's formatting isn't lost when viewed on a mobile device for example.
- You can test integration with your website prior to ordering by installier simple building blocks. We will customise each building block and help you with integration once your order has been completed.

#### PRICES

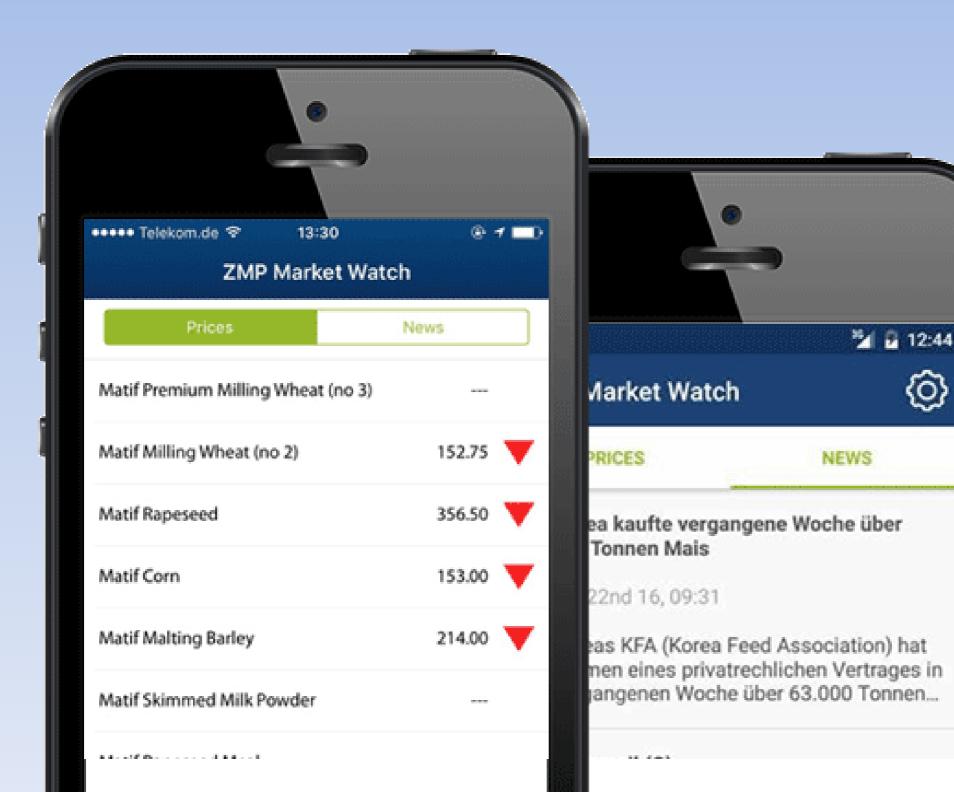
1) News ticker with Futures Prices	89€ / month				
2) Table with Future Prices	89€ / month				
3) Future Price Charts	49€ / month / futures contract				
4) Agri- News Board	149€ / month				

- Installation: Equivalent of 3 monthly payments
- Till June 30/2017 we'll offer a discount of 30 %
- Volume discount: 10% for monthly orders exceeding 200€ per month; 20% for monthly orders exceeding 300€
- · Duration of contract: 12 months with automatic renewal. Cancelations must be made 3 months in advance.

#### Interested in creating your own App?

#### White Label

Your brand + Realtime market data + Live news from Reuters





### Feel free to contact us if you have any further questions!

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Thank you very much for your time and consideration. Please feel free to contact us with any questions you may have.